

Announcing the 14th Annual “Come Go With Me” Poster Contest

Sponsored by

Long Island Transportation Management, Inc. (LITM)

Under contract with New York State Department of Transportation (NYSDOT)

Traffic congestion and air pollution affect the quality of life for all of us living and working on Long Island. It is our goal to educate and assist the public about alternative means of transportation available to them, such as carpooling, vanpooling, telecommuting, bicycling, walking or public transportation.

You may be familiar with the message on the blue highway signs:



CARPOOL INFO
1- 877- 4COMMUTE
WWW. 4COMMUTE. COM

Now you can help your students in grades K-8 learn about these important issues by participating in the 14th Annual “Come Go With Me” Poster Contest!

By participating in this creative learning project, you'll be playing an important role in teaching children that they can help reduce traffic congestion and improve air quality on Long Island. Our hope is that your students will take this valuable message home to their families the same way that they helped energize recycling awareness on Long Island.

Every year we receive hundreds of entries from schools across Long Island. The winning posters from this year's contest will be showcased in LITM's 2010 “Come Go With Me” calendar, which will be distributed to hundreds of people and businesses on Long Island. The winning artists will receive prize packages comprised of donated gifts from local businesses. The awards will be presented at a ceremony and dinner honoring the winners. We've enclosed a copy of our 2009 calendar as well as photos from last year's fun-filled event for you to see!

To register, please complete the enclosed school participation registration form and return it by **Monday, February 2, 2009** to:

By Mail: Long Island Transportation Management, Inc.
LITM Poster Contest
510 Broad Hollow Road, Suite 206
Melville, NY 11747

By Fax: 631-777-7815

By E-mail: Visit www.4commute.com
Click on DOWNLOADS, then CHILDREN'S POSTER CONTEST

Curriculum suggestions, poster contest rules, and student entry forms are also enclosed here. Once we receive your registration, we will mail you official poster contest paper forms for the artwork, or you may use standard 8-1/2" X 11" paper. In addition, all information and forms may be downloaded directly from our website at www.4commute.com.

The deadline for POSTER ENTRIES is Friday, March 20, 2009.

We at LITM and the NYS DOT hope you will choose to participate in this fun-filled, educational program. With your participation, the 14th annual “Come Go With Me” poster contest will continue to be a tremendous success!

As always, we look forward to receiving your students' entries, demonstrating the creative ways they envision achieving cleaner air & reducing traffic congestion by using alternate means of transportation, such as carpooling, vanpooling, telecommuting, bicycling, walking or public transportation. For more information, please contact Ann Rinaldi at LITM, (631) 777-7722, Ext 12 or email her at: annr@litm.org.

Sincerely,
Marianne Carillo
Marianne Carillo
President and CEO
LITM, Inc.

Long Island Transportation Management
Under contract with New York State Department of Transportation

14th Annual “Come Go With Me” Poster Contest
• Program Rules •

1. **JUDGING CRITERION:** Winning entries are those deemed to be the most graphically and conceptually pleasing representations of how Long Islanders can use alternative means of transportation to reduce single-occupancy auto travel and improve air quality. The judges include personnel from LITM, and/or NYS DOT and their representatives, and educational and community representatives of Long Island. All decisions are final. Winners will be selected on or about March 27, 2009. Winners need not be present to win and the teacher will be contacted by phone shortly after March 31, 2009.
2. **CATEGORIES:** Participating student entries are divided into two categories by grade:
 - a) Kindergarten-Third Grade
 - b) Fourth-Eighth Grade
3. **REQUIREMENTS:**
 - a) ***Size:*** Please use only 8 ½ x 11 standard size paper. You may use your own or you can download and print the official LITM Poster contest paper form on the LITM website at www.4commute.com, or contact Ann Rinaldi at LITM for a complimentary supply. Watercolor paints and colored pencils are prohibited. Please make sure students use only markers, crayons and non-watercolor paints. Since the winning entries will be printed in a high quality calendar, use of color is important, neatness counts, and **pencil lines are discouraged.**
 - b) ***Identification of Entry:*** It is *mandatory* that a complete **Entry Form Label** (enclosed) be taped or glued (no staples) on the back of each poster entry. To avoid bleed-through, please do not write any personal information on the front and/or back of the artwork. All information requested is for identification purposes and for contacting the winners only. The information we request is the student's name, address, phone, age, grade, school, and art teacher's name and phone.
 - c) ***Limitations on Entries:*** Only one child's name per poster and one entry per child are permitted. Posters created by more than one student are ineligible.
 - d) ***Safety Considerations:*** Posters must reflect current safety standards, such as helmets on bicycle riders and rollerblades and seat belts on car passengers.
 - e) ***Grammar, Punctuation, and Spelling:*** Proper grammar, spelling, and punctuation are required for this educational program. As part of our high quality calendar, the artwork is widely distributed.
4. **PRIZES:** Minimally, the prize packages include the following for each category:

First Prize:	<ul style="list-style-type: none">• \$150.00 U.S. Savings Bond.• <i>Certificate of Honor</i> from Nassau and Suffolk County Executives
Second Prize:	<ul style="list-style-type: none">• Prize Package containing gifts from various businesses• \$75.00 U.S. Savings Bond• <i>Certificate of Honor</i> from Nassau and Suffolk County Executives• Prize Package containing gifts from various businesses

Third Prize:

- \$50.00 U.S. Savings Bond
- *Certificate of Honor* from Nassau and Suffolk County Executives

Honorable Mention:

- Prize Package containing gifts from various businesses
- *Certificate of Honor* from Nassau and Suffolk County Executives
- Prize Package containing gifts from various businesses

All participants will receive a token prize in appreciation of their hard work and creativity.

5. All taxes are the sole responsibility of the winners.
6. **DEADLINE FOR ENTRIES:** Entries must be received no later than **3 pm on Friday, March 20, 2009**, at LITM, 510 Broad Hollow Road, Suite 206, Melville, NY 11747. LITM is not responsible for lost or misdirected mail. To ensure your entries are received, consider sending your entries via the U.S. Postal Service's Delivery Confirmation Receipt method.
7. **TRANSFER OF RIGHTS:** All entries are non-returnable and remain the property of LITM and NYS DOT. All artwork received may be displayed and/or reprinted at any time in any venue without further consent. Winning artwork will not be reproduced in the Calendar without written consent of the parent/guardian. LITM will retain the right to use winners name/ likeness, artwork and/or recorded voice for advertising or promotional purposes without additional compensation.
8. Submission of an entry constitutes acceptance of all contest rules. All interpretations of the rules and decisions regarding the drawing by LITM and NYS DOT are final.
9. LITM reserves the right to change or cancel this contest at any time.

For additional information, please call Ann Rinaldi LITM at (631)777-7722 Ext. 12.

14th Annual ***Come Go With Me*** Poster Contest Entry Form

Individual

Child's Name: _____

Age: _____

Grade: _____

Parent's Name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Home Phone: _____

Instructions:

1. Complete the entry form
2. Attach the entry form to the back of the completed artwork
3. Send to LITM at:

Long Island Transportation Management, Inc.
LITM Poster Contest
510 Broad Hollow Road
Suite 206
Melville, NY 11747

All artwork must be received by Friday, March 20, 2009.

**Long Island Transportation Management, Inc. and
New York State Department of Transportation**

**14th Annual *Come Go With Me* Poster Contest
• *Project Suggestions* •**

CONTEXT:

You are encouraged to think about ways to reduce traffic congestion and improve air quality on Long Island. As you use various art materials to create posters, you will learn the importance of commute options, such as carpooling, telecommuting, mass transit traveling, biking and walking, to reduce single-occupant auto travel. One way to start the thought process is to list ways to get to work without driving alone. Another way is to talk with your family, friends, or teacher and discuss the negative impacts of traffic congestion (air pollution, increased stress, longer commutes, etc.) and the positive impacts of reducing traffic congestion (healthier lungs, calmer people, more time to relax with the family, etc.). These conversations provide a segue into the topic of driving etiquette and safety, such as being courteous to fellow drivers, adhering to traffic laws, and obeying traffic signals.

STUDENTS:

Use a variety of sources for conveying and developing ideas, images and themes in the creation of your artwork. Translate transportation, rideshare and environmental concepts into a poster combining appealing artwork with a snappy caption.

For example, discuss how Long Islanders can help reduce single-occupancy car travel, such as “buddying up” in a carpool and using the train, buses and HOV Lanes.

Here are some other ideas you can use to illustrate different themes:

- Commuters using buses and trains
- A commuter picking up a carpool or vanpool partner(s).
- Commuters utilizing the HOV Lanes
- Biking and walking to “run” errands
- Trip Chaining: Grouping errands together in a loop to save time and gas and to pollute less by reducing travel miles
- Telecommuting
- Hybrid Vehicles
- Using your car less just one day each week will give everyone cleaner air.

Entries from prior years included colorful visuals combined with creative headlines, like:

- Why Drive Alone? Come Go With Me!
- Spare the Air, Do Your Share, Carpool There and Everywhere
- Don't be a polluter commuter: Be part of a group effort!
- To Keep Clean Air, Bike and Hike in Between

You can also contact LITM for an example of last year's calendar or visit our website at www.4commute.com.

One of the best investments we can make in the future of our children is to educate them about the importance of protecting our environment and making our communities better places to live. Relieving traffic congestion and reducing air pollution help achieve these goals.

Good luck and don't hesitate to call Ann Rinaldi, LITM, (631)777-7722, Ext. 12, if you require any additional information or directions!