

Announcing the 14th Annual “Come Go With Me” Poster Contest

Sponsored by

Long Island Transportation Management, Inc. (LITM)

Under contract with New York State Department of Transportation (NYSDOT)

Traffic congestion and air pollution affect the quality of life for all of us living and working on Long Island. It is our goal to educate and assist the public about alternative means of transportation available to them, such as carpooling, vanpooling, telecommuting, bicycling, walking or public transportation.

You may be familiar with the message on the blue highway signs:



CARPPOOL INFO
1- 877- 4COMMUTE
WWW. 4COMMUTE. COM

Now you can help your students in grades K-8 learn about these important issues by participating in the 14th Annual “Come Go With Me” Poster Contest!

By participating in this creative learning project, you'll be playing an important role in teaching children that they can help reduce traffic congestion and improve air quality on Long Island. Our hope is that your students will take this valuable message home to their families the same way that they helped energize recycling awareness on Long Island.

Every year we receive hundreds of entries from schools across Long Island. The winning posters from this year's contest will be showcased in LITM's 2010 “Come Go With Me” calendar, which will be distributed to hundreds of people and businesses on Long Island. The winning artists will receive prize packages comprised of donated gifts from local businesses. The awards will be presented at a ceremony and dinner honoring the winners. We've enclosed a copy of our 2009 calendar as well as photos from last year's fun-filled event for you to see!

To register, please complete the enclosed school participation registration form and return it by **Monday, February 2, 2009** to:

By Mail: Long Island Transportation Management, Inc.
LITM Poster Contest
510 Broad Hollow Road, Suite 206
Melville, NY 11747

By Fax: 631-777-7815

By E-mail: Visit www.4commute.com
Click on DOWNLOADS, then CHILDREN'S POSTER CONTEST

Curriculum suggestions, poster contest rules, and student entry forms are also enclosed here. Once we receive your registration, we will mail you official poster contest paper forms for the artwork, or you may use standard 8-1/2" X 11" paper. In addition, all information and forms may be downloaded directly from our website at www.4commute.com.

The deadline for POSTER ENTRIES is Friday, March 20, 2009.

We at LITM and the NYS DOT hope you will choose to participate in this fun-filled, educational program. With your participation, the 14th annual “Come Go With Me” poster contest will continue to be a tremendous success!

As always, we look forward to receiving your students' entries, demonstrating the creative ways they envision achieving cleaner air & reducing traffic congestion by using alternate means of transportation, such as carpooling, vanpooling, telecommuting, bicycling, walking or public transportation. For more information, please contact Ann Rinaldi at LITM, (631) 777-7722, Ext 12 or email her at: annr@litm.org.

Sincerely,
Marianne Carillo
Marianne Carillo
President and CEO
LITM, Inc.

The 14th Annual “Come Go With Me” Poster Contest

School Participation Registration Form

1) YES! My students will participate in the 14th Annual “Come Go With Me” Poster Contest!

School Name _____

Teacher _____

Street Address _____

City, Zip Code _____

School Phone _____ Fax _____

E-Mail Address _____

2) Grades that will participate: (please check all that apply):

Kindergarten-Third Grade _____ Fourth-Eighth Grade _____

3) Approximate number of students participating in this program: _____

4) Your comments, suggestions and/or ideas to improve this program for teachers and students:

5) Please Check One:

- Please mail me the official poster contest paper forms
 I will download the official form from the LITM website, using standard 8-1/2” X 11” paper.

6) Fax this form to:

(631) 777-7815

Or mail this form to:

Long Island Transportation Management
“Come Go With Me” Poster Contest
510 Broad Hollow Road - Suite 206
Melville, NY 11747

Or e-mail this form to:

annr@litm.org

7) Important Dates to Remember!

Registration deadline: **Monday, February 2, 2009**

Deadline to submit entries: **Friday, March 20, 2009 by 3 pm**

For additional information please contact Ann Rinaldi at LITM (631)777-7722 Ext. 12

Long Island Transportation Management
Under contract with New York State Department of Transportation

14th Annual “Come Go With Me” Poster Contest
• Program Rules •

1. **JUDGING CRITERION:** Winning entries are those deemed to be the most graphically and conceptually pleasing representations of how Long Islanders can use alternative means of transportation to reduce single-occupancy auto travel and improve air quality. The judges include personnel from LITM, and/or NYS DOT and their representatives, and educational and community representatives of Long Island. All decisions are final. Winners will be selected on or about March 27, 2009. Winners need not be present to win and the teacher will be contacted by phone shortly after March 31, 2009.
2. **CATEGORIES:** Participating student entries are divided into two categories by grade:
 - a) Kindergarten-Third Grade
 - b) Fourth-Eighth Grade
3. **REQUIREMENTS:**
 - a) ***Size:*** Please use only 8 ½ x 11 standard size paper. You may use your own or you can download and print the official LITM Poster contest paper form on the LITM website at www.4commute.com, or contact Ann Rinaldi at LITM for a complimentary supply. Watercolor paints and colored pencils are prohibited. Please make sure students use only markers, crayons and non-watercolor paints. Since the winning entries will be printed in a high quality calendar, use of color is important, neatness counts, and **pencil lines are discouraged.**
 - b) ***Identification of Entry:*** It is *mandatory* that a complete **Entry Form Label** (enclosed) be taped or glued (no staples) on the back of each poster entry. To avoid bleed-through, please do not write any personal information on the front and/or back of the artwork. All information requested is for identification purposes and for contacting the winners only. The information we request is the student's name, address, phone, age, grade, school, and art teacher's name and phone.
 - c) ***Limitations on Entries:*** Only one child's name per poster and one entry per child are permitted. Posters created by more than one student are ineligible.
 - d) ***Safety Considerations:*** Posters must reflect current safety standards, such as helmets on bicycle riders and rollerblades and seat belts on car passengers.
 - e) ***Grammar, Punctuation, and Spelling:*** Proper grammar, spelling, and punctuation are required for this educational program. As part of our high quality calendar, the artwork is widely distributed.
4. **PRIZES:** Minimally, the prize packages include the following for each category:

First Prize:	<ul style="list-style-type: none">• \$150.00 U.S. Savings Bond.• <i>Certificate of Honor</i> from Nassau and Suffolk County Executives
Second Prize:	<ul style="list-style-type: none">• Prize Package containing gifts from various businesses• \$75.00 U.S. Savings Bond• <i>Certificate of Honor</i> from Nassau and Suffolk County Executives• Prize Package containing gifts from various businesses

Third Prize:

- \$50.00 U.S. Savings Bond
- *Certificate of Honor* from Nassau and Suffolk County Executives

Honorable Mention:

- Prize Package containing gifts from various businesses
- *Certificate of Honor* from Nassau and Suffolk County Executives
- Prize Package containing gifts from various businesses

All participants will receive a token prize in appreciation of their hard work and creativity.

5. All taxes are the sole responsibility of the winners.
6. **DEADLINE FOR ENTRIES:** Entries must be received no later than **3 pm on Friday, March 20, 2009**, at LITM, 510 Broad Hollow Road, Suite 206, Melville, NY 11747. LITM is not responsible for lost or misdirected mail. To ensure your entries are received, consider sending your entries via the U.S. Postal Service's Delivery Confirmation Receipt method.
7. **TRANSFER OF RIGHTS:** All entries are non-returnable and remain the property of LITM and NYS DOT. All artwork received may be displayed and/or reprinted at any time in any venue without further consent. Winning artwork will not be reproduced in the Calendar without written consent of the parent/guardian. LITM will retain the right to use winners name/ likeness, artwork and/or recorded voice for advertising or promotional purposes without additional compensation.
8. Submission of an entry constitutes acceptance of all contest rules. All interpretations of the rules and decisions regarding the drawing by LITM and NYS DOT are final.
9. LITM reserves the right to change or cancel this contest at any time.

For additional information, please call Ann Rinaldi LITM at (631)777-7722 Ext. 12.

(Please copy this sheet; cut apart; complete one for each student entry; and tape or glue on to the back of each entry- please don't use staples!)

Helpful Hint: Fill in school and teacher information before making copies.

<p style="text-align: center;">Entry Form 2009 "Come Go With Me" Poster Contest</p> <p>Artist (student) Name: _____</p> <p>Age: _____ Grade: _____</p> <p>School Name: _____</p> <p>Teacher's Name: _____</p> <p>Teacher's email Address: _____</p> <p>Students Home Address: _____ _____</p> <p>Students Home Phone Number: _____ _____</p>	<p style="text-align: center;">Entry Form 2009 "Come Go With Me" Poster Contest</p> <p>Artist (student) Name: _____</p> <p>Age: _____ Grade: _____</p> <p>School Name: _____</p> <p>Teacher's Name: _____</p> <p>Teacher's email Address: _____</p> <p>Students Home Address: _____ _____</p> <p>Students Home Phone Number: _____ _____</p>
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